

Report on Class Seminar

By

Department of Commerce

Name of the Event – Class Seminar

Topic - ‘ADVERTISEMENT AND ITS MANAGEMENT’

Date – 4th November 2023 (Saturday)

Timing - 10.00 am to 11.00 am

Venue – Bank more Campus, Guru Nanak College, Dhanbad

A class seminar was organized by the Department of Commerce on “ADVERTISEMENT AND ITS MANAGEMENT” on 4th November 2023 for the students of Semester III (2022-26) of Girl’s Wing at Vocational Room 3 of Bankmore Campus, Guru Nanak College, Dhanbad.

Following students presented their Power Point Presentation:

Sr. No.	Name	Class Roll No.	Topic
1.	SHRUTI KUMARI RAJAK	67	ADVERTISING AGENCY AND IT’S ROLE
2.	SHREYA SINHA	180	ADVERTISING MEDIA
3.	SUPREETI SANYAL	71	FIVE M’s OF ADVERTISING
4.	TANU SINGH	04	ADVERTISING EFFECTIVENESS
5.	SUJAL SINGH	93	ADVERTISING BUDGET

The program was organized under the supervision of Prof. Snehal Goswami. After every presentation feedback and queries were also entertained. Head of the department Prof. Santosh Kumar, Prof. Chiranjeet Adhikari were present during the class seminar.

Photo Gallery

